

"I'm Back!"

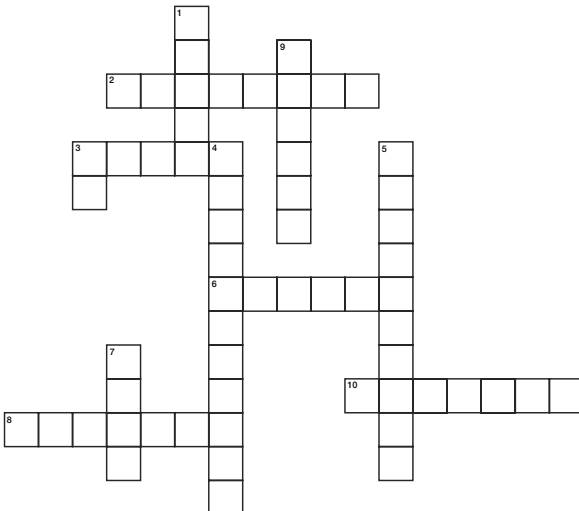


It takes as little as **60 days** for a can to journey from your recycling bin through the recycling process and back on the

store shelf as a new can filled with your favorite beverage.

Make Every Can Count - Please Recycle

Recycling Crossword Puzzle



ACROSS

- It pays to recycle _____.
- Reduce. _____, Recycle.
- By recycling aluminum, you help _____ emissions.
- Make every can count, please _____.
- Visit us at www.recycle._____.com

DOWN

- Recycling 1 can powers your TV for 3 _____.
- Recycling helps protect our _____.
- A can that's turned into a new can is this type of recycling.
- It takes 60 _____ for a can to go through the entire recycling process.
- Recycling aluminum cans saves 95% of the _____ needed to produce new aluminum.

answers across: (2) aluminum (3) reuse (4) environment (5) closedloop (7) days (9) novelis answers down: (1) hours (4) reduce (8) recycle (10) novelis



Nearly half of all beverage cans produced are made from recycled aluminum.

Americans recycle aluminum cans more than any other beverage container. Thanks to folks like you that recycle, the recycling rate for aluminum cans is over 50%.

Aluminum can be recycled over and over and over and over again!

With each aluminum can you recycle, you help:

- Save landfill space
- Save energy
- Reduce emissions
- Protect our environment



NOVELIS

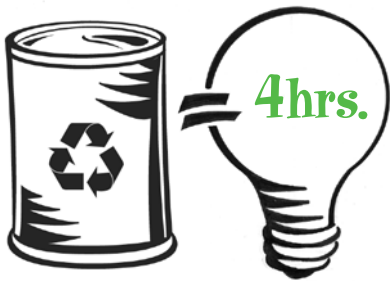
www.recycle.novelis.com

Aluminum Recycling Fun Facts

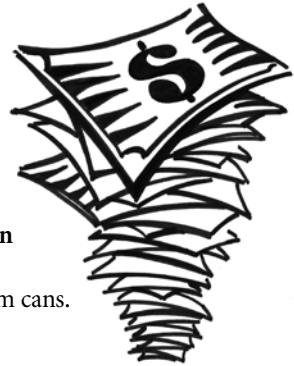
It pays to recycle aluminum!

Recycling aluminum cans saves **1.5 billion pounds** of metal from going into landfills each year.

Recycling one can saves enough energy to run your TV for **three hours** or light a 100 watt light bulb for **four hours**.



Americans earn over **\$1 billion** annually from recycling aluminum cans.



Habitat for Humanity could have built **9,933 homes** last year with money lost by throwing away cans.

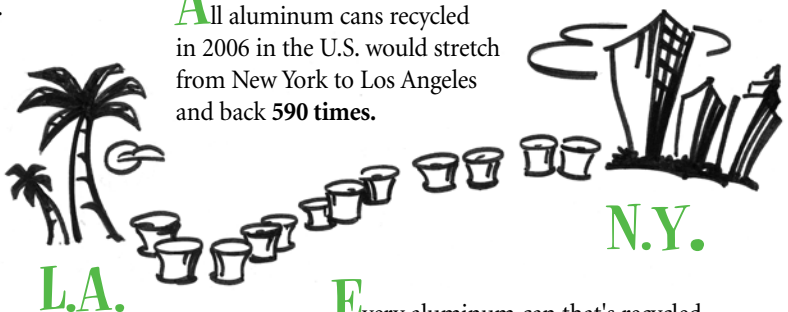
Last year, Americans recycled over 50 billion cans reducing greenhouse gas emissions equal to taking **1.4 million cars** off the road for one year.

12 Ounces go a long way!

Recycling aluminum uses **97% less water** than producing new metal from ore.

Recycling aluminum saves **95%** of the energy needed to produce new aluminum from raw materials.

All aluminum cans recycled in 2006 in the U.S. would stretch from New York to Los Angeles and back **590 times**.



Every aluminum can that's recycled is turned into a new can. We call it **closed-loop recycling**.